

Princeton
Parks & Recreation

PET EXPO



SHOP LEARN PLAY ADOPT

Looking for businesses interested in exhibiting in Princeton Parks & Recreation PET EXPO.

WHEN: Saturday June 10th (RAIN DATE: Sunday June 11th)

TIME: NOON - 4 PM

WHERE: Krashes Field, Princeton, MA

* ALL FORMS MUST BE SUBMITTED BY MAY 10TH, 2017

Contact name: _____

Company/ Organization: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____ Email: _____

For Profit Groups featuring Pet Related Products or Services	\$100 + \$25 raffle item valued @ \$25
For Profit Groups featuring Non-Pet Related Products or Services	\$150 + \$25 raffle item valued @ \$25
Rescue, Shelter or Non-Profit Group	\$50

SPONSORSHIPS AVAILABLE. Please see attached for details and pricing.

GROUP \$ _____ + SPONSORSHIP \$ _____ TOTAL: \$ _____

Please make checks payable to Princeton Parks & Recreation

SIGNED: _____ DATE: _____

SPONSORSHIPS

\$25 Bronze

- * Business logo and link on town website under recreation

\$50 Silver

- * Business logo and link on town website under recreation
 - * Business logo on all paper marketing materials
 - * Business logo and link on Facebook

\$100 Gold

- * Business logo and link on town website under recreation
 - * Business logo on all paper marketing materials
 - * Business logo and link on Facebook
- * 2 email broadcasts to our mailing list acknowledging your sponsorship before and after event
 - * 1 email broadcast on Nextdoor.com

\$250 Platinum

- * Business logo and link on town website under recreation
 - * Business logo on all paper marketing materials
 - * Business logo and link on Facebook
- * 3 email broadcasts to our mailing list acknowledging your sponsorship before and after event
 - * 2 email broadcast on Nextdoor.com
- * Business banner displayed at Everett Needham Field House concession building.
(Banner provided by your organization)
- * Business name in event title of Pet Expo

POLICIES & PROCEDURES

I, the undersigned, agree to abide by the following policies and procedures of the Princeton Parks & Recreation Pet Expo:

1. I understand that I can cancel this registration on or before May 11, 2017, in exchange for a 50% refund. I understand that no refunds will be issued after May 11, 2017.
2. I agree to arrange my booth so as not to obstruct the general view or hide exhibits of others.
3. I agree to have my exhibit arranged by 11:30a.m. on the day of the Expo. I further agree not to take down my exhibit until the close of the Expo at 4p.m.
4. I accept responsibility for my exhibit area and agree to repair any damage that my exhibit may cause to the field.
5. I understand that I will not be protected by any insurance policies that may be held by Princeton Parks and Recreation or the Town of Princeton. I understand that it is my responsibility to obtain insurance for the goods I bring to the Expo. I further certify that (check one)___will not be displaying live animals___have insurance policy that covers acts of aggression committed by the animals I will have on display.
6. I agree not to sell or arrange adoption of any live animals during the Expo.
7. Princeton Parks & Recreation reserves the right to remove anyone from the Expo that does not comply with the above policies. I understand that a refund will not be issued to me if I am removed from the Expo for any reason.

Signed: _____ Date: _____

PLEASE MAIL BOTH SIGNED COPIES TO:

ATTN: HOLLIE LUCHT, RECREATION
PRINCETON TOWN HALL DRIVE
6 TOWN HALL DRIVE
PRINCETON, MA 01541

Questions to Hollie Lucht, Director, Princeton Parks & Recreation

recreation@town.princeton.ma.us or 978-868-8055